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ELLE DECOR

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INDIA DESIGN
ID 2024
HANDBOOK

APRIL - MAY 2024 ₹ 150



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An Indian Summer

Homes that celebrate craft & colours!





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GIOBAGNARA

The club sofa with fringes from the Glenn Sestig collection is a playful spin on the traditional demeanour of the sofa. Available in printed calfskin deer and nabuk, the colour grey paired with fringes make for a pleasant paradox of their personalities.

Website: giobagnara.com

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LLADRO

As 2024 ushers in the Year of the Dragon according to the Chinese zodiac, the porcelain dragon celebrates a revered creature in ancient Oriental culture. A symbol of power, energy, honour and prosperity, the dragon represents a year of transformation, growth and abundance.

Website: www.lladro.com



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101 COPENHAGEN

Seemingly delicate but sturdy, the fibre concrete Bloom Big Bone White Vases is that quiet understated statement piece with a commanding presence.

Website: www.101cph.com



SERAX

Studio Piet Boon collaborates with Serax for high quality bone white porcelain designer tableware. With high thermal stability and free from lead and cadmium, the range brings quite a lot to the table. Websites: www.serax.com, www.pietboon.com



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CLOCKWISE FROM TOP IDS offers light fixtures for every mood, including this raw and earthy setting. The paper mache suspension light from Salansky, crafted with coffee beans and papier mâché, not only enhances ambiance but also infuses the space with a delightful scent. At the heart of it all, the MET Chandelier from Lobjmeyr radiates luxury, illuminating the space with unparalleled elegance

ILLUMINATING FORM & FUNCTION

Innovative Design Studio (IDS) powered by Innovative Design Group presents their experience center in New Delhi, led by CEO Aryaman Jain. IDS combines artistic excellence with cutting-edge technology, revolutionising spaces by redefining the role of light



Space transcends mere physical walls; it embodies a journey, creative expression and forms defined by their function. The Innovative Design Group (IDG) Experience Center transcends conventional notions of lighting, offering an immersive exploration of the dynamic interplay between light and design. Introducing a place where light finds the true balance of form and function, the Innovative Design Studio (IDS) brings a curated selection of light fixtures from all around the world. The Experience Centre, a 5,600 sq ft experience that serves as a creative hub to unveil decorative and architectural light fixtures. A dedicated dark room enhances the visitor's experience, allowing them to witness the intricate dance of light and shadow. With raw, earthy textures as a backdrop, the space undergoes a metamorphosis as every turn beckons the user to explore what

lies beyond. This experience center is a journey of exploration with the patrons experiencing some of renowned light fixtures and accessories. In a tranquil reading corner, the Paper Mache suspension light by Salansky, crafted using coffee beans and papier mâché, enhances the ambiance and evokes the sense of smell. Geometrics by Brokis enriches the double-height area, while the MET Chandelier by Lobjmeyr gleams at the centre, elevating the luxury of the experience centre. Other distinguished brands like Axolight, Beau&Bien, Catellani&Smith, Elite Bohemia, Folio, Lorenzon, Lumina, Martinelli Luce, Multiforme and Zafferano further enhance the centre's allure. IDS is the epitome of cutting-edge design in the power of lighting — where light transcends design.

Website: www.innovativedesigngroup.in