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Innovative Design Studio by IDG launches ‘The Curatorial Edit’ at India Design ID 2025

By Retail4Growth Bureau (<https://www.retail4growth.com/author/retail4growth-bureau>) | March 11, 2025

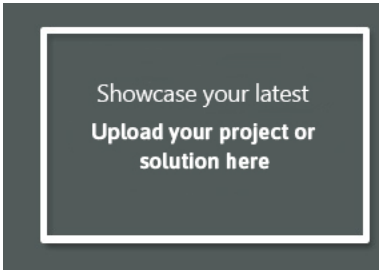
The Curatorial Edit presents a collection of statement lighting pieces that challenge traditional notions of function and form.

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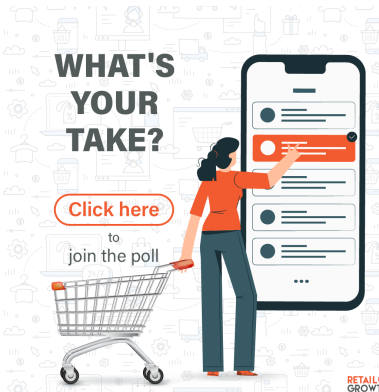


Innovative Design Studio by IDG, that is known to blend contemporary artistic vision with masterful craftsmanship, has announced the introduction of The Curatorial Edit at India Design ID 2025

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announced the introduction of The Curatorial Edit at India Design ID 2025.

The company informs that with an emphasis on sculptural elegance and technical precision, The Curatorial Edit presents a collection of statement lighting pieces that challenge traditional notions of function and form. Aryaman Jain, CEO of Innovative Design Studio by IDG, says, speaking about it, “From striking sculptural forms to technical brilliance, these pieces transcend illumination, shaping ambiance and redefining spaces. Here, light is more than function—it’s a form of expression.”



“Each fixture in The Curatorial Edit is thoughtfully designed to serve a distinct purpose, be it through avant-garde aesthetics, material exploration, or conceptual depth. The collection brings together an exclusive selection of international design houses, each known for their innovation, meticulous craftsmanship, and compelling narratives in the world of lighting,” shares the company.

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