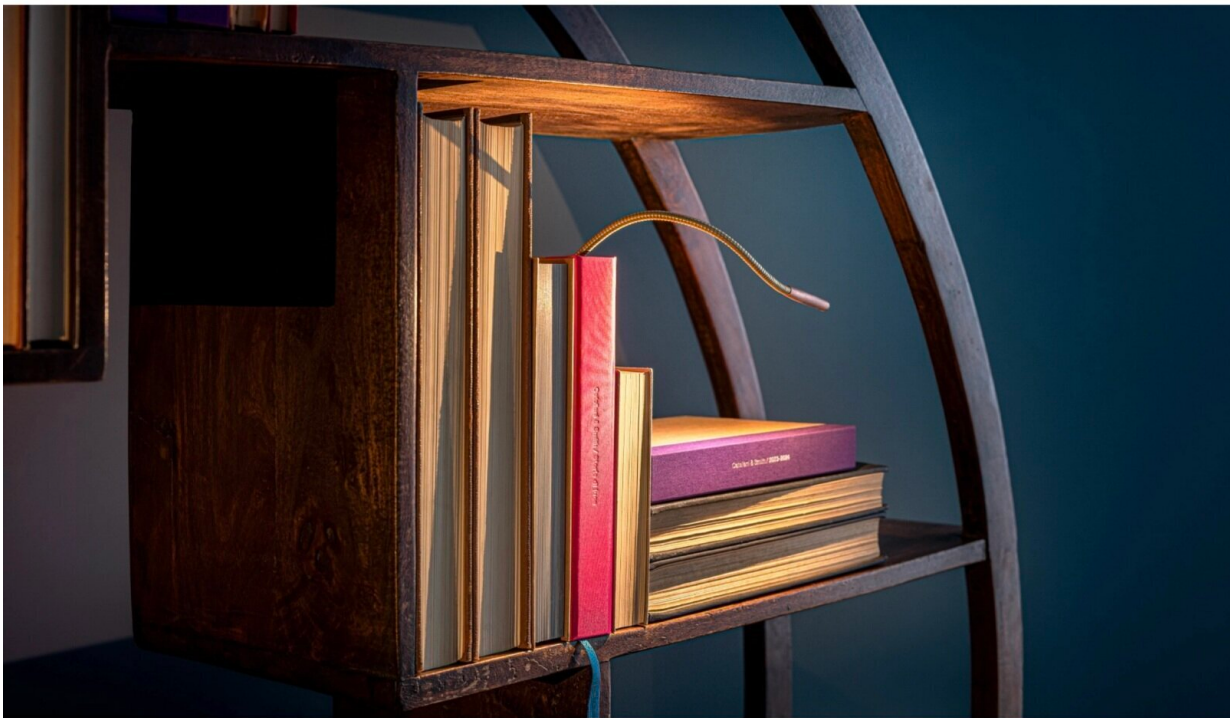


From: Innovative Design Group media@ildlimited.com
Subject: your study is almost complete-
Date: April 15, 2026 at 2:13 PM
To: Pranya Jain pranya@ildlimited.com

IG

THE LIGHT EDIT

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The room you spend the most time in deserves better light.

You've sorted every other room. The study gets used every day and somehow never quite gets there. Decorative lighting is almost always the last thing people add - and the first thing that makes a space finally feel right. That's where we come in. Every space is different, and so is the fix. Let's find yours.

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1



1

AVRO

Martinelli Luce

A desk lamp that also charges your devices and adds a quiet stroke of colour to your workspace. Three jobs, one piece.



2

GORDON

TOOY

Articulated arms that move where you need them. Mounts on the wall so your desk stays clear.

3

STORIE DI LUCE

Catellani & Smith



Rechargeable and cordless.
Sits on a shelf or beside your
books and adds a warm layer
of light that most studies are
missing.



4

ORCHID

Axolight

A sculptural floor lamp for
the corner of the room.
Beautiful enough to anchor a
space, practical enough to
read under.

A WELL-LIT STUDY ISN'T BUILT IN ONE PIECE.
IT'S BUILT IN LAYERS.

Every space is different. So is the way we approach each curation at
Innovative Design Studio.

DISCOVER COLLECTIONS

At Innovative Design Group, we are dedicated to transforming spaces and shaping the
future of lighting. To explore more, visit us now!

IDS | Innovative
Design Studio
by Innovative
Design Group



Innovative Design Group

At IDG, we believe that a space transcends its physical dimensions, becoming an amalgamation of artistry, technology, and purpose. Rooted in the fusion of technology and aesthetics, our expertise extends beyond interiors, encompassing the intricate interplay of crafts and architecture.

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